# Optimal control of execution costs Dimitris Bertsimas，Andrew W．Lo＊ 

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Part 1
basic models and implementations

## Outline

- Basic model (introduction)
- Market impact / Price dynamics
- Optimal trading Strategy
- model with information, model with temporary impact
- Implementation


## Basic model

- to acquire a large block of $\bar{S}$ shares over a fixed time interval $[0, T]$
- denote $S_{t}$ be the shares acquired in period t at Price $P_{t}$
- impose a no-sales constraints ( $S_{t} \geq 0$ )
$\operatorname{Min} E\left[\sum_{t=1}^{T} P_{t} S_{t}\right], \quad$ where $\sum_{t=1}^{T} S_{t}=\bar{S}$
- $P_{t}$ includes 2 distinct components : price dynamics (absence of our trade) and impact of our trade, where the impact is a linear function of trade size( $\theta$ )
- there exists white noise, which is assumed to be a zero mean and IID random shock

$$
P_{t}=P_{t-1}+\theta S_{t}+\varepsilon_{t}, \quad \theta>0, \mathrm{E}\left[\varepsilon_{t} \mid S_{t}, P_{t-1}\right]=0
$$

## Cont.

- dynamic programming algorithm : finding the optimal control $\left\{S_{t}^{*}\right\}$
- the optimal solution $\left\{S_{1}^{*}, S_{2}^{*}, \ldots, S_{T}^{*}\right\}$ must also be optimal for remaining program at every intermediate date $t$.
- Bellman equation:

$$
V_{t}\left(P_{t-1}, W_{t}\right)=\operatorname{Min} E_{t}\left[P_{t} S_{t}+V_{t+1}\left(P_{t}, W_{t+1}\right)\right]
$$

- $\mathrm{W}_{\mathrm{t}}$ : the number of shares remain to be purchased

$$
W_{t}=W_{t-1}-S_{t-1}, \quad W_{1}=\bar{S}, W_{\mathrm{T}+1}=0
$$

$$
P_{t}=P_{t-1}+\theta S_{t}+\varepsilon_{t}, \quad \theta>0, \mathrm{E}\left[\varepsilon_{t} \mid S_{t}, P_{t-1}\right]=0
$$

## Best execution strategy(linear)

1. $V_{t}\left(P_{t-1}, W_{t}\right)=\operatorname{Min} E_{t}\left[P_{t} S_{t}+V_{t+1}\left(P_{t}, W_{t+1}\right)\right]$
2. $\mathrm{t}=\mathrm{T}$

$$
V_{T}\left(P_{T-1}, W_{T}\right)=\operatorname{Min} E_{T}\left[P_{T} W_{T}\right] \stackrel{s_{T}}{=}\left(P_{T-1}+\theta W_{T}\right) W_{T}
$$

3. $\mathrm{t}=\mathrm{T}-1$

$$
V_{T-1}\left(P_{T-2}, W_{T-1}\right)=\operatorname{Min} E_{T-1}\left[P_{T-1} S_{T-1}+V_{T}\left(P_{T-1}, W_{T}\right)\right]
$$

4. substitute $V_{T}\left(P_{T-1}, W_{\mathrm{T}}\right)$ and differentiate $\mathrm{V}_{T-1}$ with respect to $S_{T-1}$

$$
\begin{aligned}
& \mathrm{S}_{\mathrm{T}-1}^{*}=W_{T-1} / 2 \\
& V_{T-1}\left(P_{T-2}, W_{T-1}\right)=W_{T-1}\left(P_{T-2}+\frac{3}{4} \theta W_{T-1}\right)
\end{aligned}
$$

## Best execution strategy(linear)

- continue in this fashion:

$$
\begin{aligned}
& \mathrm{S}_{\mathrm{T}-k}^{*}=W_{T-k} /(\mathrm{k}+1) \\
& V_{T-k}\left(P_{T-k-1}, W_{T-k}\right)=W_{T-k}\left(P_{T-k-1}+\frac{k+2}{2(k+1)} \theta W_{T-k}\right)
\end{aligned}
$$

- until we reach the beginning of the program:

$$
\mathrm{S}_{1}^{*}=W_{1} / \mathrm{T}, \quad V_{1}\left(P_{0}, W_{1}\right)=W_{1}\left(P_{0}+\frac{T+1}{2 T} \theta W_{1}\right)
$$

- $W_{1}=\bar{S}$

$$
\mathrm{S}_{1}^{*}=\bar{S} / \mathrm{T}, \quad V_{1}\left(P_{0}, W_{1}\right)=P_{0} \bar{S}+\frac{\theta \bar{S}^{2}}{2}\left(1+\frac{1}{T}\right)
$$

- forward substitution

$$
\mathrm{S}_{1}^{*}=\mathrm{S}_{2}^{*}=\cdots=\mathrm{S}_{T}^{*}=\bar{S} / \mathrm{T}
$$

## Best execution strategy(linear)

- Observe $V_{1}\left(P_{0}, W_{1}\right)=P_{0} \bar{S}+\frac{\theta \bar{S}^{2}}{2}\left(1+\frac{1}{T}\right)$ :
no-impact costs $P_{0} \bar{S} \&$ cumulative price impact $\frac{\theta \bar{S}^{2}}{2}\left(1+\frac{1}{T}\right)$
- impact term is a decreasing function of T : seems that impact become negligible if there is no time limit
- However, law of motion for $P_{t}$ implies that the price impact $\theta S_{t}$ of an individual trade has a permanent effect on $P_{t}$


## Linear price impact with information

- $X_{t}$ : a serially-correlated state variable which also affects the execution
- rewrite:

$$
\begin{aligned}
& P_{t}=P_{t-1}+\theta S_{t}+\gamma X_{t}+\varepsilon_{t}, \theta>0 \\
& X_{t}=\rho X_{t-1}+\eta_{t}, \rho \epsilon(-1,1)
\end{aligned}
$$

where $\varepsilon_{t}, \eta_{t}$ are independent white noise processes with mean 0

- $X_{t}$ might be public information, e.g., S\&P 500 index, which $\gamma$ measures the sensitivity to markets movements(CAPM)
- $X_{t}$ might be private information, which $\gamma$ represents the importance of that information for $P_{t}$


## Linear price impact with information

- best-execution strategy with information $\mathrm{X}_{t}$

$$
\begin{aligned}
& S_{T-k}^{*}=\delta_{w, k} W_{T-k}+\delta_{x, k} X_{T-k}, \quad \text { affected by } W_{t} \text { and } X_{t} \\
& V_{T-k}\left(P_{T-k-1}, X_{T-k}, W_{T-k}\right)=P_{T-k-1} W_{T-k}+a_{k} W_{T-k}^{2}+b_{k} X_{T-k} W_{T-k}+c_{k} X_{T-k}^{2}+d_{k}
\end{aligned}
$$

for $k=0,1, \ldots, T-1$, where

$$
\delta_{w, k} \equiv \frac{1}{k+1}, \quad \delta_{x, k} \equiv \frac{\rho b_{k-1}}{2 a_{k-1}}
$$

and

$$
\begin{array}{lll}
a_{k}=\frac{\theta}{2}\left(1+\frac{1}{k+1}\right), & a_{0}=\theta^{\text {positive }} c_{k}=\rho^{2} c_{k-1}-\frac{\rho^{2} b_{k-1}^{2}}{4 a_{k-1}}, & c_{0}=0, \\
b_{k}=\gamma+\frac{\theta \rho b_{k-1}}{2 a_{k-1}}, & b_{0}=\gamma, & \text { negative } \\
\text { negative } & d_{k}=d_{k-1}+c_{k-1} \sigma_{\eta}^{2}, & d_{0}=0 .
\end{array}
$$

## implementation

- Japan Tobacco Inc., 2914.T
- 2022/06/24 - 2022/06/30(5 days)
- Only discuss 'buying'
- Step:

1. Decide parameters
2. performance of strategy with and without information

$$
\begin{aligned}
& P_{t}=P_{t-1}+\theta S_{t}+\gamma X_{t}+\varepsilon_{t}, \theta>0 \\
& X_{t}=\rho X_{t-1}+\eta_{t}, \rho \epsilon(-1,1)
\end{aligned}
$$

$$
P_{t}=P_{t-1}+\theta S_{t}+\gamma X_{t}+\varepsilon_{t}
$$

## $X_{t}$ and $\rho$

- $X_{t}$ : a serially-correlated state variable which also affects the execution

$$
X_{t}=\rho X_{t-1}+\eta_{t}, \quad \rho \in(-1,1)
$$

- set $X_{t}$ daily return of $\wedge \mathrm{N} 225(2022 / 03 / 23-2022 / 06 / 23)$
- $\rho=\frac{\frac{1}{T_{1}-1} \sum_{t=2}^{T_{1}} \widetilde{x_{t}} \widetilde{x_{t-1}}}{\frac{1}{T_{1}-1} \sum_{t=1}^{T_{1}-1}{\widetilde{x_{t}}}^{2}}, \widetilde{x_{t}}=\left(x_{t}-\mu\right) / \sigma, \quad T_{1}=63$ (3 months)
- get $\rho=-0.13356$


## $S_{t}$ (size of meta order)

- identify order side : Bid(Tick Dir. = ‘${ }^{\prime}$ ') / Ask(Tick Dir. = ' $v$ ')
- set bid size $=1$ / ask side $=-1$ (focus buying in this paper)
- daily $S_{t}=\sum$ volume of each trade $*$ side
(2022/03/23-2022/06/23)
2914.T
- $P_{t}=P_{t-1}+\theta S_{t}+\gamma X_{t}+\varepsilon_{t}, \theta>0$
- $\mathrm{E}\left[P_{t}-P_{t-1}\right]=\theta S_{t}+\gamma X_{t}$,
where $P_{t}$ : daily VWAP price
- get $\theta=4.3475 * 10^{-6}, \gamma=6.9912$
(by scipy package, curve_fit function )



## Parameter (Summary)

- $\theta=4.3475 * 10^{-6}$
- $\gamma=6.9912$
- $\rho=-0.13356$
- $\sigma_{\eta}^{2}=1-\rho^{2}=0.9822$
- T = 5
- $\bar{S}=100000$


$$
\begin{aligned}
& P_{t}=P_{t-1}+\theta S_{t}+\gamma X_{t}+\varepsilon_{t}, \quad \theta>0 \\
& X_{t}=\rho X_{t-1}+\eta_{t}, \quad \rho \in(-1,1)
\end{aligned}
$$

## Result

$$
S_{T-k}^{*} \stackrel{(1)}{=} \frac{1}{k+1} W_{T-k}+\frac{{ }^{2}}{+} \frac{\rho b_{k-1}}{2 a_{k-1}} X_{T-k}
$$

(1) $\delta \mathrm{W}_{t}$ : affected by remaining shares. If $\rho=0$, then it is same as naïve strategy

|  | Pt | St | deltaW | del x | pho*x | Vt | actual cost |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{1}$ | 2414.393445 | 111292.7473 | 20000 | 91292.74734 | 0.078140896 | 241263271.8 | 268704479.6 |
| 2 | 2409.843178 | 102739.4022 | -2823.186835 | 105562.589 | 0.095458672 | -27353672.71 | 247585847.5 |
| 3 | 2417.103507 | -192791.7643 | -38010.71651 | -154781.0478 | -0.154709378 | -275737219.6 | -465997649.7 |
| 4 | 2410.441736 | 151844.0547 | 39379.8074 | 112464.2473 | 0.139874008 | 189797216 | 366011246.9 |
| 5 | 2421.377391 | -73084.43995 | 1.609651038 | -73086.0496 | -0.214978723 | -176965010.5 | -176965010.5 |

Note:
The non-negativity restriction was not imposed and was not binding in this realization.
(2) $\delta X_{t}$ : affected by information. If $\rho>0$ and $X>0$, then we increase the num of trade size

|  | Without information | With information (optimal strategy) | Improvement |
| :--- | :--- | :--- | :--- | :--- |
| Expected cost | 241456734.6728 | 241263271.8124 | 193462.8604 |
| Actual cost | 241463185.1412 | 239338913.8219 | 2124271.3193 |

expected of naïve cost : $\quad \mathrm{E}_{1}\left[\sum_{t=1}^{T} P_{t} \bar{S} / T\right]=P_{0} \bar{S}+\theta\left(\frac{\bar{S}}{T}\right)^{2} \frac{T(T+1)}{2}+\frac{\bar{S}}{T} \frac{\gamma X_{1}}{1-\rho}\left(T-\frac{\rho-\rho^{T+1}}{1-\rho}\right)$

$$
\begin{aligned}
& P_{t}=P_{t-1}+\theta S_{t}+\gamma X_{t}+\varepsilon_{t}, \quad \theta>0 \\
& X_{t}=\rho X_{t-1}+\eta_{t}, \quad \rho \in(-1,1)
\end{aligned}
$$

## Linear price impact with information

- the best-execution strategy with information varies over time as a linear function of remaining shares $W_{t}$ and information variable $X_{t}$

$$
S_{T-k}^{*}=\frac{1}{k+1} W_{T-k}+\frac{\rho b_{k-1}}{2 a_{k-1}} X_{T-k}
$$

- first term : naïve strategy, second term : adjustment from information
- $\rho=0$, implies $X_{T-k}$ (positive) is unforecastable, no longer affect the strategy
- $\rho>0$ (without loss of generality : $\gamma>0$ ), increase the number of shares purchased $\rho<0$, decrease the number of shares purchased


## current execution strategy

- linear market impact without information

$$
\begin{aligned}
& P_{t}=P_{t-1}+\theta S_{t}+\varepsilon_{t}, \quad \theta>0, \mathrm{E}\left[\varepsilon_{t} \mid S_{t}, P_{t-1}\right]=0 \\
& \mathrm{~S}_{\mathrm{T}-k}^{*}=W_{T-k} /(\mathrm{k}+1) \\
& V_{T-k}\left(P_{T-k-1}, W_{T-k}\right)=W_{T-k}\left(P_{T-k-1}+\frac{k+2}{2(k+1)} \theta W_{T-k}\right)
\end{aligned}
$$

- linear market impact with information

$$
\begin{aligned}
& P_{t}=P_{t-1}+\theta S_{t}+\gamma X_{t}+\varepsilon_{t}, \theta>0 \\
& X_{t}=\rho X_{t-1}+\eta_{t}, \rho \in(-1,1) \\
& S_{T-k}^{*}=\frac{1}{k+1} W_{T-k}+\frac{\rho b_{k-1}}{2 a_{k-1}} X_{T-k} \\
& V_{T-k}\left(P_{T-k-1}, X_{T-k}, W_{T-k}\right)=P_{T-k-1} W_{T-k}+a_{k} W_{T-k}^{2}+b_{k} X_{T-k} W_{T-k}+c_{k} X_{T-k}^{2}+d_{k}
\end{aligned}
$$

## model limitations

$$
\begin{gathered}
P_{t}=P_{t-1}+\theta S_{t}+\varepsilon_{t} \\
P_{t}=P_{t-1}+\theta S_{t}+\gamma X_{t}+\varepsilon_{t}
\end{gathered}
$$

- there are several important limitations:
- positive probability of negative prices
- price impact and information have only permanent effects on prices, which contradicts several recent empirical studies (combination of permanent and temporary effects)


## Linear-percentage temporary price impact

- let execution price be comprised of two components: no impact price $\widetilde{P_{t}}$ and price impact $\Delta_{t}$

$$
P_{t}=\widetilde{P_{t}}+\Delta_{t}
$$

- no impact price $\widetilde{P_{t}}$ : plausible and observable proxy for such a price is the midpoint of the bid/ask price
- price dynamics follow geometric Brownian motion (to ensure non-negative price)

$$
\widetilde{P_{t}}=\widetilde{P_{t-1}} * \exp \left(Z_{t}\right),
$$

where $Z_{t}$ is a normal random variable

- price impact:

$$
\begin{gathered}
\Delta_{t}=\left(\theta S_{t}+\gamma X_{t}\right) \widetilde{P_{t}} \\
X_{t}=\rho X_{t-1}+\eta_{t}
\end{gathered}
$$

## optimization problem

$$
\begin{aligned}
\operatorname{Min}_{\left\{S_{\}}\right\}} \mathrm{E}_{1}\left[\sum_{t=1}^{T} P_{t} S_{t}\right] & =\underset{\left\{S_{t}\right\}}{\operatorname{Min}} \mathrm{E}_{1}\left[\sum_{t=1}^{T} \tilde{P}_{t}\left(1+\theta S_{t}+\gamma X_{t}\right) S_{t}\right] \\
& =\underset{\left\{S_{t}\right\}}{\operatorname{Min}}\left\{\mathrm{E}_{1}\left[\sum_{t=1}^{T} \widetilde{P}_{t} S_{t}\right]+\mathrm{E}_{1}\left[\sum_{t=1}^{T} \Delta_{t} S_{t}\right]\right\}
\end{aligned}
$$

(1) $P_{t}$ is guarantee to be non-negative under mild restrictions on $\Delta_{t}$
(2) the price impact is temporary, moving current price but having no effect on future price
(3) percentage price impact increase linearly with trade size, which is more plausible
(4) implies a natural decomposition of execution costs, decoupling market-microstructure effects from price dynamics

## Best execution strategy

$$
\begin{aligned}
& S_{T-k}^{*}=\delta_{x, k} X_{T-k}+\delta_{w, k} W_{T-k}+\delta_{1, k} \\
& V_{T-k}\left(\widetilde{P}_{T-k-1}, X_{T-k}, W_{T-k}\right)=q \widetilde{P}_{T-k-1}\left[a_{k}+b_{k} X_{T-k}+c_{k} X_{T-k}^{2}\right.
\end{aligned}
$$

$$
\left.+d_{k} X_{T-k} W_{T-k}+e_{k} W_{T-k}+f_{k} W_{T-k}^{2}\right]
$$

where:

$$
\begin{array}{ll}
\quad \delta_{x, k}=\frac{q \rho d_{k-1}-\gamma}{2\left(\theta+q f_{k-1}\right)}, \quad \delta_{w, k}=\frac{q f_{k-1}}{\theta+q f_{k-1}}, \quad \delta_{1, k}=\frac{q e_{k-1}-1}{2\left(\theta+q f_{k-1}\right)} \\
a_{k}=\delta_{1, k}\left(1+\theta \delta_{1, k}\right)+q\left(a_{k-1}+\sigma_{\eta}^{2} c_{k-1}\right)-q \delta_{1, k}\left(e_{k-1}-\delta_{1, k} f_{k-1}\right), & d_{k}=\gamma \delta_{w, k}+q \rho d_{k-1}\left(1-\delta_{w, k}\right), \\
b_{k}=q \rho b_{k-1}-\delta_{x, k}\left(q e_{k-1}-1\right), & e_{k}=\delta_{w, k}+q\left(1-\delta_{w, k}\right) e_{k-1}, \\
c_{k}=\delta_{x, k}\left(\theta \delta_{x, k}+\gamma\right)+q \rho^{2} c_{k-1}-q \delta_{x, k}\left(\rho d_{k-1}-\delta_{x, k} f_{k-1}\right), & f_{k}=\theta \delta_{w, k} \\
& q \equiv \mathrm{E}\left[\exp \left(Z_{t}\right)\right]=\exp \left(\mu_{z}+\sigma^{2} / 2\right)
\end{array}
$$

## implementation

- Japan Tobacco Inc., 2914.T
- 2022/06/24 - 2022/06/30(5 days)
- Only discuss 'buying'
- Step:

1. Decide parameters
2. performance of strategy with and without information

$$
\begin{gathered}
P_{t}=\widetilde{P_{t}}+\Delta_{t} \\
\widetilde{P_{t}}=\widetilde{P_{t-1}} * \exp \left(Z_{t}\right) \\
\Delta_{t}=\left(\theta S_{t}+\gamma X_{t}\right) \widetilde{P_{t}} \\
X_{t}=\rho X_{t-1}+\eta_{t}
\end{gathered}
$$

## Rewrite function

- $P_{t}=\widetilde{P_{t}}+\Delta_{t}$

$$
\begin{aligned}
& P_{t}=\widetilde{P_{t}}+\left(\theta S_{t}+\gamma X_{t}\right) \widetilde{P_{t}} \\
& \frac{P_{t}-\widetilde{P_{t}}}{\widetilde{P_{t}}}=\theta S_{t}+\gamma X_{t}
\end{aligned}
$$

- $S_{t}:=\sum$ volume of each trade $*$ side (2022/03/23-2022/06/23)
- $X_{t}$ : daily return of ^N225 (2022/03/23-2022/06/23)

As mentioned : $\boldsymbol{\rho}=\mathbf{- 0 . 1 3 3 5 6}$ (p.10)

## $P_{t}, \widetilde{P_{t}}$

$$
\begin{gathered}
P_{t}=\widetilde{P}_{t}+\Delta_{t} \\
\widetilde{P_{t}}=\widetilde{P_{t-1}} * \exp \left(Z_{t}\right)
\end{gathered}
$$

- $P_{t}$ : daily VWAP price
- $\widetilde{P_{t}}$ : midpoint of the bid/ask price (daily, from 3 months data)

$$
\widetilde{P_{t}}=\frac{\widetilde{P_{t, b i d}}+\widetilde{P_{t, a s k}}}{2}
$$

- $Z_{t}=\log \left(\frac{\widetilde{P_{t}}}{P_{t-1}}\right) \sim N\left(\mu_{z}, \sigma_{z}\right)$
- get $\mu_{z}=2.3649 * 10^{-3}, \sigma_{z}^{2}=5.5645 * 10^{-5}$


## $\theta, \gamma$

- $\frac{P_{t}-\widetilde{P_{t}}}{\widetilde{P_{t}}}=\theta S_{t}+\gamma X_{t}$
- get $\theta=1.3235 * 10^{-10}, \gamma=2.7351 * 10^{-2}$

- (by scipy package, curve_fit function)

|  | coef | std err | t | P> $\mid$ t ${ }^{\text {\| }}$ | [0.025 | $0.975]$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X1 | 1.324e-10 | 7.03e-11 | 1.884 | 0.064 | -8.18e-12 | $2.73 \mathrm{e}-10$ |
| X2 | 0.0274 | 0.013 | 2.139 | 0.037 | 0.002 | 0.053 |
| y.L1 | -0.1337 | 0.123 | -1.088 | 0.277 | -0.374 | 0.107 |

## Parameter

- $\theta=1.3235 * 10^{-10}$
- $\gamma=2.7351 * 10^{-2}$
- $\rho=-0.13356$
- $\sigma_{\eta}^{2}=1-\rho^{2}=0.9822$
- $\mathrm{T}=5$
- $\bar{S}=100000$
- $\mu_{z}=2.3649 * 10^{-3}, \sigma_{z}^{2}=5.5645 * 10^{-5}$

$$
\begin{gathered}
P_{t}=\widetilde{P_{t}}+\Delta_{t}, \\
\widetilde{P_{t}}=\widetilde{P_{t-1}} * \exp \left(Z_{t}\right) \\
\Delta_{t}=\left(\theta S_{t}+\gamma X_{t}\right) \widetilde{P_{t}} \\
X_{t}=\rho X_{t-1}+\eta_{t}
\end{gathered}
$$

## Result

|  | Pt | St | deltaW | del_x | del_l | Vt | actual cost |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
| $\mathbf{1}$ | 2419.989 | 31514030.88 | 20095.82404 | 13394046.95 | 18099888.11 | -7779071091 | 76263619760 |
| 2 | 2411.96 | -25378854.09 | -7881717.3 | -31066652.29 | 13569515.49 | -81535032486 | -61212784054 |
| 3 | 2442.151 | -24680674.18 | -2016541.054 | -31706876.39 | 9042743.262 | -16998248167 | -60273939480 |
| 4 | 2432.31 | -64448.94082 | 9333902.161 | -13917922.53 | 4519571.427 | 45433868057 | -156759801.4 |
| 5 | 2408.866 | 18709946.33 | 3137007.471 | 23282129.72 | 22633861.09 | 45107340071 | 45069748222 |


|  | Naïve stategy | With information (optimal strategy) | Improvement |
| :--- | :--- | :--- | :--- | :--- |
| Expected cost | 289824842.9145 | -7779071091.0459 | 7489246248.1314 |
| Actual cost | 242305528.7341 | -310115353.7820 | 67809825.0479 |

expected of naïve cost : $E\left[P_{t} \frac{\bar{S}}{T}\right]=\bar{P}_{t} * \frac{\bar{S}}{T}$

## Data of Paper

- $\theta=5 * 10^{-7}$
- $\gamma=0,0.001,0.0025,0.005,0.01$
- $\rho=-0.5,-0.25,0.00,0.25,0.5$
- $\sigma_{\eta}^{2}=1-\rho^{2}$
- $\mathrm{T}=20$
- $\bar{S}=100000$
- $\mu_{z}=0, \sigma_{z}=0.02 / \sqrt{13}$


## result :

## expected cost -no impact cost $=V_{1}-P_{0} \bar{S}$ (cents $/$ share $)$

|  | rho $=0.5$ | rho $=0.25$ | rho $=0$ | rho $=0.25$ | rho $=0.5$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| gamma $=0$ | 13.3058 | 13.3058 | 13.3058 | 13.3058 | 13.3058 |
| gamma $=0.001$ | 12.696 | 12.6777 | 12.7366 | 13.2369 | 12.9243 |
| gamma $=0.0025$ | 9.9019 | 11.0845 | 11.2916 | 11.7987 | 11.7891 |
| gamma $=0.005$ | 0.7618 | 2.6582 | 1.1275 | 4.8861 | 7.8933 |
| gamma $=0.01$ | -29.8703 | -35.194 | -26.7913 | -21.5339 | -20.138 |

result of Paper :

| $\gamma$ | $\rho=-0.50$ |  |  | $\rho=-0.25$ |  |  | $\rho=0.00$ |  |  | $\rho=0.25$ |  |  | $\rho=0.50$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $S^{*}$ | $\bar{S} / T$ | Diff. | $S^{*}$ | $\bar{S} / T$ | Diff. | $S^{*}$ | $\bar{S} / T$ | Diff. | $S^{*}$ | $\bar{S} / T$ | Diff. | $S^{*}$ | $\bar{S} / T$ | Diff. |
| 0.0000 | 13.3058 | 13.3098 | 0.0040 | 13.3058 | 13.3098 | 0.0040 | 13.3058 | 13.3098 | 0.0040 | 13.3058 | 13.3098 | 0.0040 | 13.3058 | 13.3098 | 0.0040 |
|  | 13.3207 | 13.3260 | 0.0053 | 13.2289 | 13.2329 | 0.0040 | 13.2538 | 13.2575 | 0.0038 | 12.9591 | 12.9584 | $-0.0007$ | 13.1136 | 13.1163 | 0.0027 |
|  | (0.3325 | (0.3349) | (0.0032) | (0.3304) | (0.3325) | (0.0031) | (0.330) | (0.3325) | (0.0031) | (0.3307) | (0.3331) | (0.0031) | (0.3309) | (0.3333) | (0.0031) |
| 0.0010 | 12.8778 | 13.3098 | 0.4320 | 12.8933 | 13.3098 | 0.4165 | 12.9195 | 13.3098 | 0.3903 | 12.9590 | 13.3098 | 0.3508 | 13.0228 | 13.3098 | 0.2870 |
|  | 12.9780 | 13.4086 | 0.4305 | 13.0345 | 13.4556 | 0.4212 | 12.9273 | 13.3059 | 0.3786 | 12.9476 | 13.3056 | 0.3580 | 13.3972 | 13.6819 | 0.2847 |
|  | (0.3308) | (0.3331) | (0.0069) | (0.3306 | (0.3329) | (0.0083) | (03319) | (0.3342) | (0.0098) | (0329) | (0.3314) | (0.0113) | (0.3308) | (0.3330) | (0.0129) |
| 0.0025 | 10.6307 | 13.3098 | 2.6791 | 10.7276 | 13.3098 | 2.5822 | 10.8911 | 13.3098 | 2.4187 | 11.1381 | 13.3098 | 2.1717 | 11.5370 | 13.3098 | 1.7728 |
|  | 10.9115 | 13.5869 | 2.6754 | 10.8182 | 13.4205 | 2.6023 | 10.6631 | 13.1275 | 2.4638 | 11.4047 | 13.5947 | 2.1900 | 11.1427 | 12.8976 | 1.7550 |
|  | (0.3315) | (0.3338) | (0.0166) | (330) | (0.3329) | (0.0197) | (0314) | (0.3327) | (0.0236) | ( 3230 ) | (0.3343) | (0.0275) | ( 3236 | (0.3338) | (0.0319) |
| 0.0050 | 2.6054 | 13.3098 | 10.7044 | 2.9929 | 13.3098 | 10.3169 | 3.6468 | 13.3098 | 9.6630 | 4.6348 | 3.3098 | 8.6750 | 6.2305 | 13.3098 | 7.0793 |
|  | 2.9075 | 13.6040 | 10.6965 | 2.8609 | 13.2108 | 10.3499 | 3.6529 | 13.3177 | 9.6647 | 4.1800 | 13.5062 | 8.7262 | 6.5641 | 13.6405 | 7.0758 |
|  | -0.3308) | (0.3317) | (0.0370) | -0.3323) | (0.3331) | (0.0421) | - 0.3330 ) |  | (0.0488) | -0.3357) | (0.3333) | (0.0567) | -(03398) | (0.3363) | (0.0650) |
| 0.0100 | - 29.4961 | 13.3098 | 42.8059 | -27.9460 | 13.3098 | 41.2558 | -25.3304 | 13.3098 | 38.6402 | -21.3783 | 13.3098 | 34.6881 | -14.9956 | 13.3098 | 28.3054 |
|  | 29.4341 | 13.3893 | 42.8234 | -28.2093 | 13.1683 | 41.3776 | 25.3868 | 13.2366 | 38.6233 | 21.3424 | 13.4958 | 34.8382 | 15.2465 | 13.0046 | 28.2511 |
|  | (0.3454) | (0.3343) | (0.1051) | (0.3453) | (0.3344) | (0.1052) | (0.3512) | (0.3368) | (0.1129) | (0.3578) | (0.3393) | (0.1273) | (0.3679) | (0.3432) | (0.1445) |

$\rho=0, \gamma=0.01$

|  | Pt | St | deltaW | del_x | del_l | Vt | actual cost |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{0}$ | 50 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\mathbf{1}$ | 49.97652 | 9055.584 | 5000.731 | 3908.693 | 146.1606 | 4973209 | 452566.576 |
| $\mathbf{2}$ | 50.17288 | 7204.875 | 4787.211 | 2279.196 | 138.4676 | 4517814 | 361489.3142 |
| $\mathbf{3}$ | 50.04619 | 11392.4 | 4652.805 | 6608.823 | 130.7746 | 4169987 | 570146.3473 |
| $\mathbf{4}$ | 50.33836 | -2121.38 | 4256.238 | -6500.7 | 123.0817 | 3602400 | -106786.973 |
| $\mathbf{5}$ | 50.18382 | 6091.312 | 4654.82 | 1321.104 | 115.3888 | 3706377 | 305685.3113 |
| $\mathbf{6}$ | 50.35467 | 4273.279 | 4558.972 | -393.389 | 107.6959 | 3407218 | 215179.5645 |
| $\mathbf{7}$ | 50.0569 | 7505.358 | 4579.31 | 2826.044 | 100.0031 | 3201844 | 375694.9201 |
| $\mathbf{8}$ | 49.91341 | 9226.573 | 4354.138 | 4780.124 | 92.3103 | 2813584 | 460529.7659 |
| $\mathbf{9}$ | 49.61123 | 11998.4 | 3948.001 | 7965.786 | 84.61755 | 2347334 | 595255.6394 |
| $\mathbf{1 0}$ | 49.9106 | 11103.94 | 3216.029 | 7810.988 | 76.92485 | 1741988 | 554204.3907 |
| $\mathbf{1 1}$ | 50.11677 | 3866.85 | 2427.133 | 1370.484 | 69.23219 | 1200893 | 193794.0196 |
| $\mathbf{1 2}$ | 50.03306 | 4229.803 | 2267.118 | 1901.145 | 61.53957 | 1009757 | 211629.947 |
| $\mathbf{1 3}$ | 51.28595 | -17615.8 | 2021.734 | -19691.4 | 53.84698 | 790302.5 | -903443.4348 |
| $\mathbf{1 4}$ | 49.83933 | 18368.02 | 4827.196 | 13494.67 | 46.15444 | 1695471 | 915449.6363 |
| $\mathbf{1 5}$ | 50.49633 | 9522.033 | 2570.231 | 6913.34 | 38.46193 | 765333.4 | 480827.7351 |
| $\mathbf{1 6}$ | 50.96011 | 11817.15 | 1179.788 | 10606.59 | 30.76947 | 289879.4 | 602203.0715 |
| $\mathbf{1 7}$ | 51.61484 | -5961.72 | -1479.63 | -4505.16 | 23.07704 | -307760 | -307712.9959 |
| $\mathbf{1 8}$ | 52.32371 | -1539.1 | 14.44311 | -1568.93 | 15.38465 | 851.8286 | -80531.54727 |
| $\mathbf{1 9}$ | 51.77262 | 1885.812 | 791.2216 | 1086.898 | 7.692308 | 82549.9 | 97633.42654 |
| $\mathbf{2 0}$ | 51.91119 | -303.381 | -14.4489 | -5624.39 | 153.8536 | -15816.9 | -15748.8662 |

## Problem

## - the calibration parameters are not significant, can't effectively represent the overall price dynamics.

- the model fails to cover long-term periods, leading to oscillations in results

Remark 3. Our aim in investigating transaction-triggered price manipulation is to analyze the regularity of market impact models. On this mathematical level, effects as in Figures 4 and 5 are just a theoretical possibility and in fact might appear as curiosities from a practical point of view. However, there is some indication that such oscillatory effects can appear in reality through the interaction of the trading algorithms of several high-frequency traders (HFT). We quote from (CFTC-SEC 2010, page 3):
... HFTs began to quickly buy and then resell contracts to each other- generating a "hotpotato" volume effect as the same positions were rapidly passed back and forth. Between
2:45:13 and $2: 45: 27$, HFTs traded over 27,000 contracts, which accounted for about 49 percent of the total trading volume, while buying only about 200 additional contracts net.

Part 2
advanced models and implementations

## Outline

- review
- the general formulation
- best execution for portfolios
- impose constraints
- Implementation


## Review

- Basic Model :

$$
\operatorname{Min} E\left[\sum_{t=1}^{T} P_{t} S_{t}\right], \quad \text { where } \sum_{t=1}^{T} S_{t}=\bar{S}
$$

- Price Dynamics :

$$
P_{t}=P_{t-1}+\theta S_{t}+\varepsilon_{t}
$$

- Dynamic Programming :

$$
V_{t}\left(P_{t-1}, W_{t}\right)=\operatorname{Min} E_{t}\left[P_{t} S_{t}+V_{t+1}\left(P_{t}, W_{t+1}\right)\right]
$$

- Optimal strategy :

$$
\mathrm{S}_{1}^{*}=\mathrm{S}_{2}^{*}=\cdots=\mathrm{S}_{T}^{*}=\bar{S} / \mathrm{T}
$$

## execution strategy

- linear market impact without information

$$
\begin{aligned}
& P_{t}=P_{t-1}+\theta S_{t}+\varepsilon_{t} \\
& \mathrm{~S}_{1}^{*}=\mathrm{S}_{2}^{*}=\cdots=\mathrm{S}_{T}^{*}=\bar{S} / \mathrm{T}
\end{aligned}
$$

- linear market impact with information

$$
\begin{aligned}
& P_{t}=P_{t-1}+\theta S_{t}+\gamma X_{t}+\varepsilon_{t} \\
& S_{T-k}^{*}=\frac{1}{k+1} W_{T-k}+\frac{\rho b_{k-1}}{2 a_{k-1}} X_{T-k}
\end{aligned}
$$

- linear-percentage temporary price impact

$$
\begin{aligned}
& P_{t}=\widetilde{P}_{t}+\Delta_{t} \\
& S_{T-k}^{*}=\delta_{x, k} X_{T-k}+\delta_{w, k} W_{T-k}+\delta_{1, k}
\end{aligned}
$$

## The general formulation

- the general approach to minimizing expected execution costs
- objective function
$\operatorname{Min} E\left[\sum_{t=1}^{T} P_{t} S_{t}\right], \quad$ where $\sum_{t=1}^{T} S_{t}=\bar{S}$
- with a more general law of motion

$$
\begin{aligned}
& P_{t}=f_{t}\left(P_{t-1}, \mathbf{X}_{t}, S_{t}, \varepsilon_{t}\right) \\
& \mathbf{X}_{t}=g_{t}\left(\mathbf{X}_{t-1}, \eta_{t}\right) \\
& W_{t}=W_{t-1}-S_{t-1}, \quad W_{1}=\bar{S}, \quad W_{T+1}=0
\end{aligned}
$$

- $f_{t}$ is a general nonlinear and possibly time-varying function
- $X_{t}$ is a vector of arbitrary dimension which can accommodate multiple factors


## Best execution strategy

- k=0

$$
V_{T}\left(P_{T-1}, \mathbf{X}_{T}, W_{T}\right)=\operatorname{Min} \mathrm{E}_{T}\left[P_{T} S_{T}\right]=\mathrm{E}_{T}\left[f_{T}\left(P_{T-1}, \mathbf{X}_{T}, W_{T}, \varepsilon_{T}\right) W_{T}\right]
$$

- $\mathrm{k}=1$

$$
\begin{aligned}
& V_{T-1}\left(P_{T-2}, \mathbf{X}_{T-1}, W_{T-1}\right)=\operatorname{Min} \mathrm{E}_{T-1}\left[P_{T-1} S_{T-1}+V_{T}\left(P_{T-1}, \mathbf{X}_{T}, W_{T}\right)\right] \\
& =\operatorname{Min} \mathrm{E}_{T-1}\left[f_{T-1}\left(P_{T-2}, \mathbf{X}_{T-1}, S_{T-1}, \varepsilon_{T-1}\right) S_{T-1}+V_{T}\left(f_{T-1}(\cdot), g_{T}(\cdot), W_{T-1}-S_{T-1}\right)\right] \\
& S_{T-1}^{*}=h_{T-1}\left(P_{T-2}, \mathbf{X}_{T-1}, W_{T-1}\right)
\end{aligned}
$$

## Best execution strategy

- continuing in this fashion

$$
\begin{aligned}
& V_{T-k}\left(P_{T-k-1}, \mathbf{X}_{T-k}, W_{T-k}\right)=\operatorname{Min} \mathrm{E}_{T-k}\left[P_{T-k} S_{T-k}+V_{T-k+1}\left(P_{T-k}, \mathbf{X}_{T-k+1}, W_{T-k+1}\right)\right] \\
& =\operatorname{Min} \mathrm{E}_{T-k}\left[f_{T-k}\left(P_{T-k-1}, \mathbf{X}_{T-k}, S_{T-k}, \varepsilon_{T-k}\right) S_{T-k}+V_{T-k+1}\left(f_{T-k}(\cdot), g_{T-k+1}(\cdot), W_{T-k}-S_{T-k}\right)\right], \\
& S_{T-k}^{*}=h_{T-k}\left(P_{T-k-1}, \mathbf{X}_{T-k}, W_{T-k}\right)
\end{aligned}
$$

- reach $\mathrm{k}=\mathrm{T}-1$ (starting point)
$V_{1}\left(P_{0}, \mathbf{X}_{1}, W_{1}\right)=\operatorname{Min} \mathrm{E}_{1}\left[P_{1} S_{1}+V_{2}\left(P_{1}, \mathbf{X}_{2}, W_{2}\right)\right]=\operatorname{Min} \mathrm{E}_{1}\left[f_{1}\left(P_{0}, \mathbf{X}_{1}, S_{1}, \varepsilon_{1}\right) S_{1}+V_{2}\left(f_{1}(\cdot), g_{2}(\cdot), W_{1}-S_{1}\right)\right]$ $S_{1}^{*}=h_{1}\left(P_{0}, \mathbf{X}_{1}, W_{1}\right), \quad W_{1}=\bar{S}$
- initial conditions enable us to obtain entire sequence of optimal trades:

$$
\begin{aligned}
& S_{1}^{*}=h_{1}\left(P_{0}, \mathbf{X}_{1}, \bar{S}\right), \\
& S_{2}^{*}=h_{2}\left(P_{1}, \mathbf{X}_{2}, \bar{S}-S_{1}^{*}\right), \\
& \vdots \\
& S_{k}^{*}=h_{k}\left(P_{k-1}, \mathbf{X}_{k}, \bar{S}-\sum_{t=1}^{k-1} S_{t}^{*}\right), \\
& \vdots \\
& S_{T-1}^{*}=h_{T-1}\left(P_{T-2}, \mathbf{X}_{T-1}, \bar{S}-\sum_{t=1}^{T-1} S_{t}^{*}\right), \\
& S_{T}^{*}=\bar{S}-\sum_{t=1}^{T-1} S_{t}^{*}
\end{aligned}
$$

- for certain specifications of the law of motion, computing the optimal control explicitly may be intractable because a closed-form expression for the optimal-value function is not available (propose alternatives in the following slides)


## Discretization approach(with grid search)

- discretize possible price as a multiple of some constant d(like $1 / 8$ ), let $\mathbf{K}$ be the number of possible values in $T$ periods
- discretize trade size $S_{t}$ in fixed increments of $s$ shares(like 100 shares), let J $=\bar{S} / \mathrm{s}$ denote the number of round lots that need to be executed initially
- let $X_{t}$ take on a finite number $\mathbf{N}$ of possible values
- Under these assumptions, at each time t the optimal-value function $\mathrm{Vt}\left(P_{t-1}, X_{t}, W_{t}\right)$ must be evaluated numerically for KJN possible values. As a result the total memory requirements are of the order O(KJN)


## Example

## given:

- $\bar{S}=100000$
- $P_{0}=50$, range : $45^{\sim} 55$
- $\mathrm{T}=20$ periods
get:
- K = 80 (price range / price interval ' $d$ ')
- J $=1000$ ( $\bar{S}$ /execution interval ' $s$ ')
- $\mathrm{N}=10$
- KJN $=800000$ values of state and control variable in each periods
- total computation : 16 millions
- if $V_{t}$ takes $10^{-6} \mathrm{~s}$ to compute, total computation will be 16 s
not feasible for stocks with high volatility, longer horizons, or a large number of information variables


## Approximate dynamic programming

- the optimal-value function is approximated at each stage by a quadratic function
- always yield an analytical but approximate solution


## best execution strategy

- let $Y_{t}=\left(P_{t-1}, \mathrm{X}_{t}, W_{t}\right)$ denote the state vector at time t
- at $\mathrm{k}=0$ :
compute $V_{T}\left(Y_{T}\right)$, and we approximate this function with $\widehat{V_{T}}\left(Y_{T}\right)$ where

$$
\hat{V}_{T}\left(\mathbf{Y}_{T}\right) \equiv \mathbf{Y}_{T}^{\prime} \mathbf{Q}_{T} \mathbf{Y}_{T}+\mathbf{b}_{T}^{\prime} \mathbf{Y}_{T}
$$

and matrix $Q_{T}$, vector $b_{T}$ are selected to minimize :

$$
\int_{y_{T}}\left(V_{T}\left(\mathbf{Y}_{T}\right)-\hat{V}_{T}\left(\mathbf{Y}_{T}\right)\right)^{2} \mathrm{~d} \mathbf{Y}_{T}
$$

- general ( $\mathrm{T}-\mathrm{k}$ ) :
find $V_{T-k}$

$$
\begin{aligned}
V_{T-k}\left(\mathbf{Y}_{T-k}\right)= & \underset{S_{T-k}}{\operatorname{Min}} \mathrm{E}_{T-k}\left[f_{T-k}\left(P_{T-k-1}, \mathbf{X}_{T-k}, S_{T-k}, \varepsilon_{T-k}\right) S_{T-k}\right. \\
& \left.+\hat{V}_{T-k+1}\left(f_{T-k}(\cdot), g_{T-k+1}(\cdot), W_{T-k}-S_{T-k}\right)\right]
\end{aligned}
$$

approximate this function

$$
\hat{V}_{T-k}\left(\mathbf{Y}_{T-k}\right)=\mathbf{Y}_{T-k}^{\prime} \mathbf{Q}_{T-k} \mathbf{Y}_{T-k}+\mathbf{b}_{T-k}^{\prime} \mathbf{Y}_{T-k}
$$

and matrix $Q_{T-k}$, vector $b_{T-k}$ are selected to minimize :

$$
\int_{y_{T-k}}\left(V_{T-k}\left(\mathbf{Y}_{T-k}\right)-\hat{V}_{T}\left(\mathbf{Y}_{T-k}\right)\right)^{2} \mathrm{~d} \mathbf{Y}_{T-k}
$$

## reason using approximate dynamic programming

- the optimal value functions we have considered are quadratic
- a quadratic approximation can capture a variety of nonlinearities parsimoniously. (more useful than discretization approach)
- the minimization that must be performed at each stage of the dynamic program is considerably more tractable when the optimalvalue function is quadratic


## Best execution for portfolios

- extend our approach to the multivariate setting in which a portfolio of n stocks must be executed within T periods.
- the important feature : capture cross-stock relations such as crossautocorrelations.
- price impact may be larger than the sum of the price impact of trading separately.
- if some stocks are negatively correlated, or if the portfolio to be executed includes both purchases and sales, then the execution cost may be lower due to a kind of diversification effect


## Basic model - linear price impact case

- $\bar{S} \equiv\left[\bar{S}_{1} \ldots \bar{S}_{n}\right]^{\prime}$ : the vector of n stocks to be purchased or sold within T periods
- $\mathrm{P}_{t}$ : the vector of prices
- $S_{t}$ : the vector of shares executed
- $W_{t}$ : the vector of remaining shares to be executed
- $X_{t}$ : the vector of $m$ information variables

$$
\operatorname{Min} E\left[\sum_{t=1}^{t=T} P_{t}^{\prime} S_{t}\right]
$$

subject to

$$
\begin{gathered}
\sum_{t=1}^{t=T} S_{t}=\bar{S} \\
W_{t}=W_{t-1}-S_{t-1}
\end{gathered}
$$

## Basic model (portfolio)

$$
\begin{aligned}
& P_{t}=P_{t-1}+\theta S_{t}+\gamma X_{t}+\varepsilon_{t}, \theta>0 \\
& X_{t}=\rho X_{t-1}+\eta_{t}, \rho \in(-1,1)
\end{aligned}
$$

$$
\begin{aligned}
\mathbf{P}_{t} & =\mathbf{P}_{t-1}+\mathbf{A} \mathbf{S}_{t}+\mathbf{B} \mathbf{X}_{t}+\boldsymbol{\varepsilon}_{t} \\
\mathbf{X}_{t} & =\mathbf{C} \mathbf{X}_{t-1}+\mathbf{\eta}_{t}
\end{aligned}
$$

where
$A$ is a positive definite ( $n \times n$ ) matrix
$B$ is an arbitrary ( $n \times m$ ) matrix
$\varepsilon_{t}: \mathrm{n}$ vector white noise with mean 0 and covariance matrix $\sum \varepsilon$
$\eta_{t}: m$ vector white noise with mean 0 and covariance matrix $\sum \eta$

## Best execution strategy

$$
\begin{aligned}
\mathbf{S}_{T-k}^{*}=\left(\mathbf{I}-\frac{1}{2} \mathbf{A}_{k-1}^{-1} \mathbf{A}^{\prime}\right) \mathbf{W}_{T-k}+ & \frac{1}{2} \mathbf{A}_{k-1}^{-1} \mathbf{B}_{k-1}^{\prime} \mathbf{C} \mathbf{X}_{T-k}, \\
V_{T-k}\left(\mathbf{P}_{T-k-1}, \mathbf{X}_{T-k}, \mathbf{W}_{T-k}\right)= & \mathbf{P}_{T-k-1}^{\prime} \mathbf{W}_{T-k}+\mathbf{W}_{T-k}^{\prime} \mathbf{A}_{k} \mathbf{W}_{T-k} \\
& +\mathbf{X}_{T-k}^{\prime} \mathbf{B}_{k} \mathbf{W}_{T-k}+\mathbf{X}_{T-k}^{\prime} \mathbf{C}_{k} \mathbf{X}_{T-k}+d_{k}
\end{aligned}
$$

for $k=0,1, \ldots, T-1$, where

$$
\begin{aligned}
& \mathbf{A}_{k}=\mathbf{A}-\frac{1}{4} \mathbf{A} \mathbf{A}_{k-1}^{-1} \mathbf{A}^{\prime}, \quad \mathbf{A}_{0}=\mathbf{A}, \\
& \mathbf{B}_{k}=\frac{1}{2} \mathbf{C}^{\prime} \mathbf{B}_{k-1}\left(\mathbf{A}_{k-1}^{\prime}\right)^{-1} \mathbf{A}^{\prime}+\mathbf{B}^{\prime}, \quad \mathbf{B}_{0}=\mathbf{B}^{\prime}, \\
& \mathbf{C}_{k}=\mathbf{C}^{\prime} \mathbf{C}_{k-1} \mathbf{C}-\frac{1}{4} \mathbf{C}^{\prime} \mathbf{B}_{k-1}\left(\mathbf{A}_{k-1}^{\prime}\right)^{-1} \mathbf{B}_{k-1} \mathbf{C}, \quad \mathbf{C}_{0}=\mathbf{0}, \\
& d_{k}=d_{k-1}+\mathrm{E}\left[\eta_{T-k}^{\prime} \mathbf{C}_{k-1} \eta_{T-k}\right], \quad d_{0}=0 .
\end{aligned}
$$

## Discussion

- it is linear in the two state variables $W_{T-k}$ and $X_{T-k}$
- unless the matrix $A$ is diagonal, the best-execution strategy for one stock will depend on the parameters and state variables of all the other stocks.
- if selling in the portfolio, the objective function should be revised :

$$
\operatorname{Min} E\left[\sum_{t=1}^{t=T}\left(U_{t}-P_{t}\right)^{\prime} S_{t}\right]
$$

$$
P_{t}=\widetilde{P}_{t}+\Delta_{t}
$$

## multivariate LPT case

$$
\begin{aligned}
& \mathbf{P}_{t}=\tilde{\mathbf{P}}_{t}+\boldsymbol{\Delta}_{t}, \\
& \tilde{\mathbf{P}}_{t}=\exp \left(\mathbf{Z}_{t}\right) \tilde{\mathbf{P}}_{t-1}, \quad \operatorname{vec}\left(\mathbf{Z}_{t}\right) \sim \mathrm{N}\left(\boldsymbol{\mu}_{z}, \boldsymbol{\Sigma}_{z}\right), \\
& \boldsymbol{\Delta}_{t}=\operatorname{diag}\left[\tilde{\mathbf{P}}_{t}\right]\left(\mathbf{A S}_{t}+\mathbf{B} \mathbf{X}_{t}\right), \\
& \mathbf{X}_{t}=\mathbf{C X} \mathbf{X}_{t-1}+\boldsymbol{\eta}_{t}, \quad \boldsymbol{\eta}_{t} \sim \mathrm{WN}\left(0_{z}, \boldsymbol{\Sigma}_{\eta}\right),
\end{aligned}
$$

optimal strategy can be calculate recursively :

$$
\mathbf{S}_{T-k}^{*}=\mathbf{L}_{k} \mathbf{W}_{T-k}+\mathbf{G}_{k} \mathbf{X}_{T-k}+c_{k}
$$

*We omit these formulae for the sake of brevity - they offer no particular insights or intuition and would lengthen this paper by several pages

## Imposing constraints

- In most practical applications, there will be constraints on the kind of execution strategies that institutional investors can follow
- For example, selling stock during purchasing shares
- in practice, buy-programs(sell-programs) will almost be accompanied by non-negativity(non-positivity) constraints
- Monte Carlo simulations : 50000 buy programs samples(LPT case)
- observe the average probability that any trade will be a sale

| $\gamma$ | $\rho=-0.50$ |  | $\rho=-0.25$ |  | $\rho=0.00$ |  | $\rho=0.25$ |  | $\rho=0.50$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Prob. (\%) | Size (\%) | Prob. (\%) | Size (\%) | Prob. (\%) | Size (\%) | Prob. (\%) | Size (\%) | Prob. (\%) | Size (\%) |
| 0.0000 | $\begin{gathered} 0.00 \\ (0.00) \end{gathered}$ | - | $\begin{gathered} 0.00 \\ (0.00) \end{gathered}$ | - | $\begin{gathered} 0.00 \\ (0.00) \end{gathered}$ | - | $\begin{gathered} 0.00 \\ (0.00) \end{gathered}$ | - | $\begin{gathered} 0.00 \\ (0.00) \end{gathered}$ | — |
| 0.0010 | $\begin{gathered} 0.00 \\ (0.00) \end{gathered}$ | - | $\begin{gathered} 0.00 \\ (0.00) \end{gathered}$ | - | $\begin{gathered} 0.00 \\ (0.00) \end{gathered}$ | - | $\begin{gathered} 0.00 \\ (0.00) \end{gathered}$ | - | $\begin{gathered} 0.00 \\ (0.00) \end{gathered}$ | - |
| 0.0025 | $\begin{gathered} 1.71 \\ (0.01) \end{gathered}$ | $\begin{gathered} 1.04 \\ (0.01) \end{gathered}$ | $\begin{gathered} 1.55 \\ (0.01) \end{gathered}$ | $\begin{gathered} 0.94 \\ (0.01) \end{gathered}$ | $\begin{gathered} 1.29 \\ (0.01) \end{gathered}$ | $\begin{gathered} 0.88 \\ (0.01) \end{gathered}$ | $\begin{gathered} 0.95 \\ (0.01) \end{gathered}$ | $\begin{gathered} 0.80 \\ (0.01) \end{gathered}$ | $\begin{gathered} 0.48 \\ (0.01) \end{gathered}$ | $\begin{gathered} 0.71 \\ (0.01) \end{gathered}$ |
| 0.0050 | $\begin{gathered} 13.81 \\ (0.03) \end{gathered}$ | $\begin{gathered} 7.00 \\ (0.02) \end{gathered}$ | $\begin{gathered} 13.43 \\ (0.03) \\ \hline \end{gathered}$ | $\begin{gathered} 6.59 \\ (0.02) \\ \hline \end{gathered}$ | $\begin{gathered} 12.60 \\ (0.03) \end{gathered}$ | $\begin{gathered} 5.92 \\ (0.02) \end{gathered}$ | $\begin{gathered} 11.45 \\ (0.03) \end{gathered}$ | $\begin{gathered} 5.11 \\ (0.02) \end{gathered}$ | $\begin{gathered} 9.21 \\ (0.03) \end{gathered}$ | $\begin{gathered} 3.91 \\ (0.02) \end{gathered}$ |
| 0.0100 | $\begin{gathered} 28.38 \\ (0.03) \end{gathered}$ | $\begin{gathered} 34.21 \\ (0.06) \end{gathered}$ | $\begin{gathered} 28.09 \\ (0.03) \\ \hline \end{gathered}$ | $\begin{gathered} 33.09 \\ (0.05) \\ \hline \end{gathered}$ | $\begin{gathered} 27.48 \\ (0.03) \end{gathered}$ | $\begin{gathered} 31.06 \\ (0.05) \end{gathered}$ | $\begin{gathered} 26.42 \\ (0.03) \end{gathered}$ | $\begin{gathered} 28.05 \\ (0.05) \end{gathered}$ | $\begin{gathered} 24.53 \\ (0.03) \end{gathered}$ | $\begin{gathered} 22.91 \\ (0.05) \end{gathered}$ |

$$
S_{T-k}^{*}=\delta_{w, k} W_{T-k}+\delta_{x, k} X_{T-k}
$$

## imposing constraints is difficult

- assume imposing non negative restrictions

$$
S_{T-1}^{*}=\left\{\begin{array}{lll}
0 & \text { if } & a_{1} W_{T-1}+b_{1} X_{T-1}<0, \\
a_{1} W_{T-1}+b_{1} X_{T-1} & \text { if } & 0<a_{1} W_{T-1}+b_{1} X_{T-1}<W_{T-1} \\
W_{T-1} & \text { if } & a_{1} W_{T-1}+b_{1} X_{T-1}>W_{T-1} .
\end{array}\right.
$$

- $V_{T-k}$ becomes a piecewise-quadratic function, with $3^{k}$ pieces
- when $\mathrm{T}=20$, there are $3^{20}$ intervals at the last stage
- only feasible for very small numbers of periods $T$


## Closed-form solution with non-negativity constraints

- we present a specification of the law of motion under constraints
- $P_{t}=P_{t-1}+\theta X_{t} S_{t}+\varepsilon_{t}, \quad \theta>0$
- $\log X_{t}=\log X_{t-1}+\eta_{t}$

$$
\begin{aligned}
& S_{T-k}^{*}=a_{k} W_{T-k}, \\
& V_{T-k}\left(P_{T-k-1}, X_{T-k}, W_{T-k}\right)=P_{T-k-1} W_{T-k}+\theta b_{k} X_{T-k} W_{T-k}^{2} \\
& \left(a_{k}, b_{k}\right)= \begin{cases}\left(1-\frac{1}{2 \kappa b_{k-1}}, 1-\frac{1}{4 \kappa b_{k-1}}\right) & \text { if } b_{k-1} \geqslant \frac{1}{2 \kappa} \quad \kappa \equiv \mathrm{E}\left[\exp \left(\eta_{t}\right)\right]=\mathrm{E}\left[X_{t} / X_{t-1}\right] \\
\left(0, \kappa b_{k-1}\right) & \text { if } b_{k-1}<\frac{1}{2 \kappa}\end{cases}
\end{aligned}
$$

## best execution strategy

$$
\begin{aligned}
& S_{1}^{*}=a_{T-1} \bar{S}, \\
& S_{2}^{*}=a_{T-2}\left(1-a_{T-1}\right) \bar{S}, \\
& S_{3}^{*}=a_{T-3}\left(1-a_{T-2}-a_{T-1}\right) \bar{S}, \\
& \vdots \\
& S_{k}^{*}=a_{T-k}\left(1-a_{T-k-1}-\cdots-a_{T-1}\right) \bar{S}, \\
& \vdots \\
& S_{T-1}^{*}=a_{1}\left(1-a_{2}-\cdots-a_{T-1}\right) \bar{S}, \\
& S_{T}^{*}=\bar{S}-\sum_{t=1}^{T-1} S_{t}^{*} .
\end{aligned}
$$

$$
\mathcal{K} \equiv \mathrm{E}\left[\exp \left(\eta_{t}\right)\right]=\mathrm{E}\left[X_{t} / X_{t-1}\right]
$$

## discussion

- if $\kappa$ lies in interval $\left(0,1 / 2\right.$ ], then $a_{0}=1, a_{1}=a_{2}=\cdots=0$, With such a negative expected growth rate for the price elasticity, it pays to wait until the very end before trading
- if $\kappa$ lies in interval $(1 / 2,3 / 4], a_{0}=1, a_{1}=1-\frac{1}{2 \kappa}, a_{2}=a_{3}=\cdots=0$, trade nothing in the first T-2 periods
- if $\mathrm{k}=1$, which the best-execution strategy reduces to that of the linear price impact model with no information : $S_{1}^{*}=S_{2}^{*}=\ldots=S_{T}^{*}=\bar{S} / T$, which is naïve strategy
- As k increases, increasing the opportunity cost of delayed trades, the best execution strategy begins its trading sooner and sooner.


## implementation

- Japan Tobacco Inc., 2914.T
- 2022/06/24-2022/06/30(5 days)
- Only discuss 'buying'
- Step:

1. Decide parameters
2. performance of strategy

$$
\begin{aligned}
& P_{t}=P_{t-1}+\theta X_{t} S_{t}+\varepsilon_{t}, \theta>0 \\
& \log X_{t}=\log X_{t-1}+\eta_{t} \\
& \kappa \equiv \mathrm{E}\left[\exp \left(\eta_{t}\right)\right]=\mathrm{E}\left[X_{t} / X_{t-1}\right]
\end{aligned}
$$

## $X_{t}$

- $X_{t}: \operatorname{AR}(1)$ in the logarithm of $X_{t}$

$$
\log X_{t}=\log X_{t-1}+\eta_{t}
$$

- set $X_{t}$ daily return of $\wedge \mathrm{N} 225$ (2022/03/23-2022/06/23)


## $X_{t}=\left(\wedge N 225\left[{ }^{\prime}\right.\right.$ Close’][t]-^N225[‘Close’][t-1])/(^N225['Close’][t-1])

- $X_{t}$ should bigger than 0 : discard negative $X_{t}$

$$
\eta_{t}=\log X_{t}-\log X_{t-1}, \quad \kappa \equiv \mathrm{E}\left[\exp \left(\eta_{t}\right)\right]=\mathrm{E}\left[X_{t} / X_{t-1}\right]
$$

- $\mu_{\eta}=0.3529, \sigma_{\eta}=1.6887, \kappa=0.4609$
$\theta$
- $P_{t}-P_{t-1}=\theta S_{t} X_{t}+\varepsilon_{t}$,
where $P_{t}$ : daily VWAP price, $S_{t}$ : daily trade volume
- get $\theta=6.6021^{*} 10^{-5}, \mu_{\varepsilon}=5.1733, \sigma_{\varepsilon}=2.218$

|  | coef | std err | t | $\mathrm{P}>\|\mathrm{t}\|$ | [0.025 | $0.975]$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| const | 5.1733 | 2.218 | 2.332 | 0.023 | 0.736 | 9.610 |
| X1 | $6.602 \mathrm{e}-05$ | 0.000 | 0.264 | 0.793 | -0.000 | 0.001 |



## Parameter

- T $=5, \bar{S}=100000$
- $\theta=6.6021 * 10^{-5}$,
- $\mu_{\eta}=0.3529$
- $\sigma_{\eta}=1.6887$
- $\mu_{\varepsilon}=5.1733$
- $\sigma_{\varepsilon}=2.218$
- $\mathrm{K}=0.4609$

$$
P_{t}=P_{t-1}+\theta X_{t} S_{t}+\varepsilon_{t}, \theta>0
$$

$$
\log X_{t}=\log X_{t-1}+\eta_{t}
$$

$$
\kappa \equiv \mathrm{E}\left[\exp \left(\eta_{t}\right)\right]=\mathrm{E}\left[X_{t} / X_{t-1}\right]
$$

## Result

к lies in interval ( $0,1 / 2$ ], , it pays to wait until the very end before trading

|  | $\mathbf{P t}$ | $\mathbf{S t}$ | $\mathbf{V t}$ | actual cost |
| ---: | ---: | ---: | ---: | ---: |
| $\mathbf{1}$ | 2429.467576 | 0 | 241800017.3 | 0 |
| $\mathbf{2}$ | 2437.663979 | 0 | 242946802.4 | 0 |
| $\mathbf{3}$ | 2443.435504 | 0 | 243766972 | 0 |
| $\mathbf{4}$ | 2450.781872 | 0 | 244345353.1 | 0 |
| $\mathbf{5}$ | 2457.519251 | 100000 | 245078732.3 | 245751925.1 |


|  | Naïve strategy | Optimal strategy | Improvement(per share) |
| :--- | :--- | :--- | :--- |
| Expected cost | 241800230.1974 | 241800017.3062 | 0.0021 |
| Actual cost | 244377363.6289 | 245751925.0784 | -13.7456 |
| $E\left[P_{t} \frac{\bar{S}}{T}\right]=P_{0} \bar{S}+\theta X_{1}\left(\frac{\bar{S}}{T}\right)^{2} \frac{\mathrm{~T}(\mathrm{~T}+1)}{2}$ |  |  |  |

## Revise the model

$$
\begin{aligned}
& P_{t}=P_{t-1}+\theta X_{t} S_{t}+\varepsilon_{t}, \theta>0 \\
& \log X_{t}=\log X_{t-1}+\eta_{t} \\
& \kappa \equiv \mathrm{E}\left[\exp \left(\eta_{t}\right)\right]=\mathrm{E}\left[X_{t} / X_{t-1}\right]
\end{aligned}
$$

- negative $X_{t}$ : set $X_{t}$ be the price of $\wedge \mathrm{N} 225$

$$
X_{t}=\wedge \mathrm{N} 225\left[{ }^{\prime}\right. \text { Close’] }
$$

- $\mu_{\eta}=-0.0011, \sigma_{\eta}=0.0120, \kappa=0.9989$
- $\theta=1.4893 * 10^{-10}, \mu_{\varepsilon}=4.7612, \sigma_{\varepsilon}=2.037$

|  | coef | std err | t | $p>\|t\|$ | [0.025 | $0.975]$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| const | 4.7612 | 2.037 | 2.337 | 0.023 | 0.686 | 8.836 |
| X1 | $1.489 \mathrm{e}-10$ | 5.31e-11 | 2.803 | 0.007 | 4.27e-11 | $2.55 \mathrm{e}-10$ |



## Parameter

- T $=5, \bar{S}=100000$
- $\theta=1.4893 * 10^{-10}$
- $\mu_{\eta}=-0.0011$
- $\sigma_{\eta}=0.0120$
- $\mu_{\varepsilon}=4.7612$
- $\sigma_{\varepsilon}=2.037$
- $\mathrm{K}=0.9989$
$P_{t}=P_{t-1}+\theta X_{t} S_{t}+\varepsilon_{t}, \quad \theta>0$ $\log X_{t}=\log X_{t-1}+\eta_{t}$
$\kappa \equiv \mathrm{E}\left[\exp \left(\eta_{t}\right)\right]=\mathrm{E}\left[X_{t} / X_{t-1}\right]$


## Result

```
k}\mathrm{ is close to }
, the trading strategy is like naïve strategy
```

|  | $\mathbf{P t}$ | $\mathbf{S t}$ | $\mathbf{V t}$ | actual cost |
| :---: | :---: | :---: | :---: | :---: |
| $\mathbf{1}$ | 2419.85 | 19823.8 | $2.4 \mathrm{E}+08$ | 47970439.18 |
| $\mathbf{2}$ | 2424.54 | 19933.7 | $1.9 \mathrm{E}+08$ | 48330195.04 |
| $\mathbf{3}$ | 2431.05 | 20021.9 | $1.5 \mathrm{E}+08$ | 48674188.35 |
| $\mathbf{4}$ | 2440.04 | 20088.2 | $9.8 \mathrm{E}+07$ | 49015886.32 |
| $\mathbf{5}$ | 2446.8 | 20132.4 | $4.9 \mathrm{E}+07$ | 49259911.26 |


|  | Naïve strategy | Optimal strategy | Improvement(per share) |
| :--- | :--- | :--- | :--- |
| Expected cost | 241823659.7418 | 241823624.9916 | 0.0003 |
| Actual cost | 243552004.7933 | 243556038.9375 | -0.0403 |
| $E\left[\sum P_{t} \frac{\bar{S}}{T}\right]=P_{0} \bar{S}+\theta X_{1}\left(\frac{\bar{S}}{T}\right)^{2} \frac{\mathrm{~T}(\mathrm{~T}+1)}{2}$ |  |  |  |

## Discussion

- solve the oversold / overbought problem
- definition of $X_{t}$
- correlation between the price dynamics of $\wedge \mathrm{N} 225$ and 2914.T is close to 0
(^N225 is not a good information var for 2914.T)
- $k$ still follows the setting of paper

|  | $k=0.4$ | $k=0.6$ | $k=1$ | $k=2$ |
| :--- | :--- | :--- | :--- | :--- |
| T=1 | 0 | 0 | 20000 | 70731 |
| T=2 | 0 | 0 | 20000 | 20732 |
| T=3 | 0 | 0 | 20000 | 6098 |
| T=4 | 0 | 16667 | 20000 | 1829 |
| T=5 | 100000 | 83333 | 20000 | 610 |

- model isn't flexible, price impact $=\theta X_{t} S_{t}$


## Limitations - order types

- there is a trade-off between limit and market orders, which generates another dynamic optimization problem
- requires an explicit measure of investors' need for immediacy (urgency)
- we can include order type as a control variable and urgency in the objective function, but the problem is computationally intractable.
- two - stage optimization : first optimize the number of shares to be traded within each 30 minute interval, and then perform a second optimization within this 30 minute interval to decide the proportion of market and limit orders to use


## Limitations -- risk

four sources of uncertainty:

- the expected cost is itself a function of random initial conditions, and will vary from program to program
- estimation errors of the parameter will be propagated recursively through Bellman's equation
- the law of motion for $P$ and $X$ may suffer from the kind of nonstationarities and time-variation that plague all economic models


## Limitation - other objective functions

- while we have focused exclusively on execution costs in this paper, investors are ultimately interested in maximizing the expected utility of their wealth.
- Therefore, the most natural approach to execution costs is to maximize the investor's expected utility of wealth subject to the law of motion
- although such examples do provide important insights into the economics of transactions costs, they have little to say about minimizing transactions costs in practice.


## Limitation - Partial versus general equilibrium

- we assume the parameters and functional form of the law of motion are unaffected by the investor's trades
- However, if a small number of large investors dominate the market, then strategic considerations become more significant, P and X will be directly influenced by these trades


## Conclusion-Min $E\left[\sum_{t=1}^{T} P_{t} S_{t}\right]$

- linear market impact without information

$$
P_{t}=P_{t-1}+\theta S_{t}+\varepsilon_{t}
$$

- linear market impact with information

$$
P_{t}=P_{t-1}+\theta S_{t}+\gamma X_{t}+\varepsilon_{t}
$$

- linear percentage temporary(LPT)

$$
P_{t}=\tilde{P}_{t}+\Delta_{t}, \quad \widetilde{P}_{t}=\tilde{P}_{t-1} \exp \left(Z_{t}\right), \quad \Delta_{t}=\left(\theta S_{t}+\gamma X_{t}\right) \tilde{P}_{t},
$$

- General Formulation (alternative approach : Discretization approach/ approximate dynamic programming)

$$
P_{t}=f_{t}\left(P_{t-1}, \mathbf{X}_{t}, S_{t}, \varepsilon_{t}\right)
$$

## Conclusion - Min $E\left[\sum_{t=1}^{T} P_{t} S_{t}\right]$

- models for portfolios

$$
\begin{aligned}
& \mathbf{P}_{t}=\mathbf{P}_{t-1}+\mathbf{A} \mathbf{S}_{t}+\mathbf{B} \mathbf{X}_{t}+\boldsymbol{\varepsilon}_{t} \\
& \mathbf{P}_{t}=\tilde{\mathbf{P}}_{t}+\boldsymbol{\Delta}_{t}, \quad \tilde{\mathbf{P}}_{t}=\exp \left(\mathbf{Z}_{t}\right) \tilde{\mathbf{P}}_{t-1}, \quad \operatorname{vec}\left(\mathbf{Z}_{t}\right) \sim \mathrm{N}\left(\boldsymbol{\mu}_{z}, \boldsymbol{\Sigma}_{z}\right), \quad \boldsymbol{\Delta}_{t}=\operatorname{diag}\left[\tilde{\mathbf{P}}_{t}\right]\left(\mathbf{A S}_{t}+\mathbf{B} \mathbf{X}_{t}\right),
\end{aligned}
$$

- imposing constraints
- limitations, extensions, and open questions


## Conclusion

- using stochastic dynamic programming, we derived some different strategies that minimize the expected cost of execution
- the best execution strategy is $25 \%$ to $40 \%$ less than that of the naïve strategy


## Ref.

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